



FOR IMMEDIATE RELEASE

Industry Veteran Establishes GeoNexus Technologies LLC to Continue Mission for Geospatial Enabling Enterprise Asset Management Software.

ANN ARBOR, MI., February 12, 2010 – During the fall of 2009, Skip Heise, a 20 year veteran in the Geospatial industry established GeoNexus Technologies LLC to continue his mission of spatially enabling Enterprise Asset Management (EAM) software. Having worked in leadership roles for firms including ESRI, EMA, Inc., and Technology Associates International Corporation, and his active involvement in professional associations such as Geospatial Information and Technology Association (GITA), Heise has exceptional experience in Geographic Information System (GIS) and EAM technology and its applications for solving real world business problems. “I am passionate about the potential benefits that can be realized through the integration of GIS and EAM and am extremely excited about positioning GeoNexus Technologies as a leader in helping organizations optimize performance by leveraging this technology” says Skip Heise, company President. GeoNexus Technologies is a niche company focused solely on assisting organizations with the complexity experienced with integrating GIS and EAM software. According to Heise, “Integrating GIS and EAM software is much more complex than installing and configuring out-of-the-box software and must include an overall asset management and geospatial database maintenance strategy.” “Too often organizations think they can simply purchase a vendors product which promises GIS and EAM integration and later learn that the solution fails due to incomplete capabilities, inadequate asset or GIS database structure, or lack of defined business processes” Heise adds.

GeoNexus Technologies is located in Ann Arbor, Michigan and supports organizations across North America. Being a niche company, GeoNexus Technologies partners with firms that have complementary skills to deliver high-value and complete cost-effective solutions. “We are not going to be a company that does it all” says Heise. “Our intent is to provide specific subject matter expertise that when combined with the broader skills from our partners we deliver exceptional value to our clients”. GeoNexus Technologies is currently partnering with Blue Heron Consulting (BHC) to deliver a solution that integrates ESRI ArcGIS and Oracle Utilities Work and Asset Management (WAM) software. “This partnership makes a lot of sense” says Peter Turi, Vice President of Work and Asset Management Practice at BHC. “Combining GeoNexus Technologies experience integrating GIS and EAM with Blue Heron’s expertise with the WAM application, provides a complete solution to deliver an integration that fully meets our clients business needs”.

In addition to consulting services, GeoNexus Technologies provides pre-packaged solutions that are supported and maintained by the company. “It is my experience that an organizations business needs often extend beyond the capabilities provided in Commercial, off-the-shelf (COTS) software packages. Our intent is to provide solutions, based on best-of-breed software from leading GIS and EAM vendors, which target specific business needs and fill functional gaps” says Heise. It can be challenging for EAM

vendors to maintain their GIS interfaces that rely on another vendor's technology which is constantly evolving. "Given our focus and specialty in integrating GIS and EAM, we can efficiently respond to technology innovation and provide solutions that support the latest platforms." Heise adds. GeoNexus Technologies is marketing their solutions under the name Geoworks™ to organizations with integration needs.

GeoNexus Technologies is a Management and Information Technology consulting firm with a specialty in helping organizations operate more efficiently and solve complex business problems using GIS and EAM technologies. The company offers a unique blend of services and pre-packaged solutions designed to solve today's business problems by leveraging state-of-the-art asset management, visualization and business intelligence information and technology. GeoNexus has experience in operational systems including EAM, CIS, and ERP, as well as GIS to help organizations overcome the many challenges with integration.

For more information please visit the company's web site at <http://www.geo-nexus.com>.

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